



August 2007

Dear Business Owner:

Another school year dawns — and with it, new opportunities for our students to learn so much more than just reading, writing and arithmetic. At Lanai Road Elementary School, **community** is the most important word in our vocabulary...because our success is due in great part to the support we receive from businesses such as yours.

Lanai Road Elementary is a public school. And budget cuts mean that many vital instructional programs are not fully funded by state or local funding. We rely on money raised through our corporate sponsorship program and other events to help fund the following for our neighborhood children:

- Art, science and garden enrichment programs
- Physical education coach, curriculum and equipment
- Educational school assemblies and field trips
- Music teacher, chorus, instrumental instruction, orchestra
- Computer lab and instructor
- Registered nurse

sp·on·sor noun 1: someone who supports or champions something [syn: patron, supporter]

Your support makes a difference! Lanai Road Elementary School has become an institution of which the entire community can be proud: we've been recognized as "**the best improved elementary school in the LAUSD,**" a 2004 **California Distinguished School** and LAUSD District One's "**Most Beautiful Campus**"! Support from community members like you has been, and will continue to be, crucial in maintaining our goal of excellence in education. Our corporate sponsors truly are champions!

Lanai families love to support the businesses that support Lanai! Lanai's corporate sponsors are acknowledged in numerous ways, including our school newsletter, website links, event signage, campus banners and more. Sponsors who come on board at the beginning of the year (before September 7th) reap rewards for the entire school year! I've included a chart detailing the many ways you can sponsor Lanai's outstanding programs — and the many benefits of sponsorship.

Please help our students learn a valuable lesson: it takes a community to raise up a school. If you have questions or want more information, please contact me at the Booster hotline: (818) 623-6667.

Gratefully,

Nancy Abrams,
Corporate Sponsorship Chairperson

P.S. Your donation of goods, services or sponsorship is tax-deductible. Friends of Lanai Booster is a registered 501 (c) 3 non-profit organization (#02-0592638).

FRIENDS OF LANAI BOOSTER ★ PO Box 260585, Encino, CA 91426

Phone: (818) 623-6667 ★ Fax: (818) 343-9975 ★ 501 (c) 3 non-profit #02-0592638

2007-2008 Lanai Road Elementary School

Corporate Sponsorship Opportunities



Annual Sponsorship

Other Sponsorship Opportunities

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	Spooktacular Carnival	Annual Ball & Auction	Laps-4-Lanai Jog-a-thon
Sponsorship Commitment	\$5000	\$3500	\$2500	**\$250+	\$1,000	\$2000+
Your Banner Displayed on School Fence from September to August	✓	✓	✓			
Website Recognition with Logo & Hyperlink	✓	✓	✓	Sept/Oct	Feb/Mar	Apr/May
School Newsletter "The Lanai Leader"	<ul style="list-style-type: none"> • Full-Page Ad in every issue • 1 Feature Article 	<ul style="list-style-type: none"> • 1/2 Page Ad in every issue 	<ul style="list-style-type: none"> • 1/4 page ad in every issue 	<ul style="list-style-type: none"> • 1 ad (size based on sponsorship level) 	<ul style="list-style-type: none"> • 1/4 page ad 	<ul style="list-style-type: none"> • 1/4 page ad
Spooktacular Halloween Carnival (community-wide event!)	<ul style="list-style-type: none"> • Local Street Lamp Post Banners* • 2000+ fliers to community • Newsletter Recognition 	<ul style="list-style-type: none"> • Local Street Lamp Post Banners* • 2000+ fliers to community • Newsletter Recognition 	<ul style="list-style-type: none"> • Local Street Lamp Post Banners* • 2000+ fliers • Newsletter Recognition 	<ul style="list-style-type: none"> • Event signage depending on level of sponsorship 		
Auction & Gala	<ul style="list-style-type: none"> • 4 Tickets • Logo on program & signage • Newsletter Recognition 	<ul style="list-style-type: none"> • 2 Tickets • Listed on program & signage • Newsletter Recognition 			<ul style="list-style-type: none"> • 2 Tickets • Event Title Sponsor • Prominent in Program & Signage 	
Laps-4-Lanai (Jog-a-thon)	<ul style="list-style-type: none"> • Logo on t-shirts & fliers • Event Signage • Newsletter Recognition 					<ul style="list-style-type: none"> • Logo on t-shirts & fliers • Event Title Sponsor • Event Signage

*Lamp post banners are ONLY available for annual sponsorships paid in full before September 7, 2007.

**We welcome sponsors at various levels for our attractions, games, t-shirts and food. Annual sponsors who sign up before August 31st will be part of all Spooktacular publicity! Contact Spooktacular coordinators for more information.

ACADEMIC & ENRICHMENT PROGRAM SPONSORS

There are additional opportunities available to underwrite specific academic and enrichment programs, including the Science Program, Computer Lab, Physical Education Program, Health is Important Program (HIP) and our School Safety Program.

For more information about our sponsorship program, please contact:

Nancy Abrams, Corporate Sponsorship Chairperson
 tenniskimom@sbcglobal.net
 (818) 343-2743