



September 2010

Dear Business Owner:

Another school year dawns — and with it, new opportunities for our students to learn much more than just reading, writing and arithmetic. At Lanai Road Elementary School, **community** is the most important word in our vocabulary ... because our success is due in great part to the support we receive from our neighbors. In order to meet the needs of business owners like yourself, we have included details on three ways you can contribute: corporate sponsorships, in-kind auction donations and our new program, "Purchase Power."

Lanai families love to support the businesses that support Lanai! And a Lanai sponsorship provides invaluable exposure to Encino residents. Lanai's sponsors are acknowledged in numerous ways, including our school newsletter, website links, event signage, campus banners and more. Corporate sponsors who come on board before September 3rd reap rewards for the entire school year! We've included a chart detailing the many ways you can sponsor Lanai's outstanding programs — and the many benefits of sponsorship.

Your support makes a difference! Lanai Road Elementary School has become an institution of which the entire community can be proud: we've been recognized as "**the best improved elementary school in the LAUSD,**" a 2004 **California Distinguished School** and LAUSD District One's "**Most Beautiful Campus**"! Support from community members like you has been, and will continue to be, crucial in maintaining our goal of excellence in education. Our sponsors truly are champions!

sp·on·sor noun:
Someone who supports or
champions something
[syn: patron, supporter]

Lanai Road Elementary is a public school... and budget cuts mean that many vital programs receive minimal state or local funding. We rely on money raised through our corporate sponsorship program and other events to help fund the following for our neighborhood children:

- Art, science and garden enrichment programs
- Physical education coach, curriculum and equipment
- Educational school assemblies and field trips
- Music teacher, chorus, instrumental instruction, orchestra and theater programs
- Computer lab and instructor
- Registered nurse and classroom aides
- Award-winning TEAM Green recycling program

Please help our students learn a valuable lesson: it takes a community to raise up a school. If you have questions or want more information, please contact one of us at the e-mail addresses below.

Gratefully,

Lanai Corporate Sponsorship Co-Chairs

Nancy Abrams,
tenniskimom@sbcglobal.net

Kathy Kantner
Kathy@lawfogel.com

P.S. Your donation of goods, services or sponsorship is 100% tax-deductible. Friends of Lanai Booster is a registered 501 (c) 3 non-profit organization (#02-0592638).



2010-2011 Lanai Road Elementary School Corporate Sponsorship Opportunities

Annual Sponsorship

Other Sponsorship Opportunities

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	Spooktacular Carnival October 24	Gala & Auction March 2011	Laps-4-Lanai Jog-a-thon May 2011	"Friend of Lanai" Signage
Sponsorship Commitment	\$5000	\$3500	\$2500	\$250+	\$1,000	\$2000+	\$200
Your Banner Displayed on School Fence from September to August	✓	✓	✓				
Website Recognition with Logo & Hyperlink	✓	✓	✓	Sept/Oct + event section	Feb/Mar + event section	Apr/May + event section	✓
"Friend of Lanai" Signage for Display at Your Place of Business	✓	✓	✓	✓	✓	✓	✓
Purchase Power Pages Listing	✓	✓	✓	✓	✓	✓	✓
School Newsletter "The Lanai Leader" 5 issues per academic year	<ul style="list-style-type: none"> • Full-Page Ad in every issue • 1 annual Feature Article 	1/2 Page Ad in every issue	1/4 page ad in every issue	Recognition in The Leader	1/4 page ad	1/4 page ad	
Spooktacular Halloween Carnival (community-wide event!)	<ul style="list-style-type: none"> • Local Street Lamp Post Banners* • 2000+ fliers to community • Newsletter Recognition 	<ul style="list-style-type: none"> • Local Street Lamp Post Banners* • 2000+ fliers to community • Newsletter Recognition 	<ul style="list-style-type: none"> • Local Street Lamp Post Banners* • 2000+ fliers to community • Newsletter Recognition 	Event signage depending on level of sponsorship			
Auction & Gala	<ul style="list-style-type: none"> • 4 Tickets • Logo on program & signage • Newsletter Recognition 	<ul style="list-style-type: none"> • 2 Tickets • Listed on program & signage • Newsletter Recognition 			<ul style="list-style-type: none"> • 2 Tickets • Event Title Sponsor • Prominent in Program & Signage 		
Laps-4-Lanai (Jog-a-thon)	<ul style="list-style-type: none"> • Logo on t-shirts & fliers • Event Signage • Newsletter Recognition 					<ul style="list-style-type: none"> • Logo on t-shirts & fliers • Event Title Sponsor • Event Signage 	

Spooktacular lamp post banners are ONLY available for annual sponsorships paid in full before **September 3rd, 2010!*

ACADEMIC & ENRICHMENT PROGRAM SPONSORS

There are additional opportunities available to underwrite specific academic and enrichment programs, including the Science Program, Garden & Poultry, Music, Computer Lab, Physical Education Program, Health is Important Program (HIP) and our School Safety Program.

For more information about our sponsorship program, please contact one of our co-chairs:

Nancy Abrams,
 tenniskimom@sbcglobal.net

Kathy Kantner
 Kathy@lawfogel.com