

**FRIENDS OF LANAI BOOSTER**  
**Wednesday, January 10, 2010**  
**PTA/FOLB General Meeting**  
**8:30 am – Family Center**

Present: Laurie Bahar, Farnaz Simantob, Stacy Steinberg, Lynair Beilenson, Miki Chase, Jennifer Goosenberg, Alex Wald, Lisa Liss, Carrie Adelman, Nancy Abrams, Lauren Campbell

Absent: Kathy Kantner

- 1) Welcome (Laurie Bahar)
  - a) Happy New Year to all and thank you to everyone for a successful 2009 fundraising year.
- 2) Financial Summary Report (Lynair Beilenson – Treasurer)
  - a) Financial summary report was distributed for review. No comments or questions were brought forward.
- 3) Buccaneer Ball Update (Farnaz Simantob, Alex Wald & Carrie Adelman)
  - a) It's coming – **MARCH 13th**
  - b) Invitations out this week. People are encouraged to RSVP as soon as possible.
  - c) RSVPs, Party-books, Solicitations
    - i) Thank you to Alex Wald for securing a multitude of high quality items for auction. If anyone is interested in donating items, or knows of someone who might be interested, Alex has forms available. Alex will be happy to assist with outreach letters, personalized for any type of business, for people who may not be comfortable with direct solicitations.
    - ii) Andrea Feldmar and Marla Sackler are coordinating the party books, and have forms available online to complete for anyone interested in donating a party book. They will be happy to offer ideas and creative suggestions, to accommodate a variety of interesting activities. This is not only a great community activity, but also loads of fun!
    - iii) Parents are encouraged to check out the reverse side of the invitation for sponsorship opportunities (DJ, Lounge, Tattoo Booth, Signature Drinks, etc.)
    - iv) Parents are reminded that they may also sponsor a teacher to attend. If your child's teacher is planning to attend, you can indicate your wish to sponsor them directly, in partnership with other parents, or donate to the teacher sponsorship fund to support other teachers who would like to attend.
    - v) A reminder to all that the auction items will be available on Facebook
- 4) LoVE Fund Update (Lauren Campbell)
  - a) Our goal is 100% participation – at any level.
  - b) 2009 Thank you/tax acknowledgements being mailed next week.
  - c) For those who have not yet donated, we are now in a new tax year, and participation at any level is highly encouraged and much appreciated.
  - d) Carrie Adelman was acknowledged for her outstanding efforts to coordinate robust corporate matching sponsorships.
- 5) Grants (Kathy Kantner)
  - a) Lucky Foundation
    - i) Applied for \$8000 in playground equipment 12/20/09
    - ii) Notification in April
  - b) Target Foundation
    - i) Awaiting approval of \$500 for 3<sup>rd</sup> grade field trip to Sepulveda Basin Wildlife Reserve
  - c) City Beautification Matching grant
    - i) Notification later this month
    - ii) Grant would support shade structures and other necessary items. This is a \$10,000 grant from the city, with an expected match from FOLB. The \$10,000 matching funds from FOLB have been allocated in the budget, in anticipation of this grant opportunity.

- 6) Purchase Power - (Veronica Kon/Laurie)
  - a) Passive income – easiest of all fundraisers!
  - b) Reminder to support our Purchase Power Pages advertisers
    - i) Opportunity for all local businesses @ \$150 per year or pro-rated for portion of year.
    - ii) Lanai Leader, Purchase Power and our corporate sponsors have been working in excellent partnership with each other this year. There has been some confusion among parents as to why they periodically receive business advertisements in BPN or the Leader. Information will be provided to parents to clarify the relationship of our Purchase Power community partners, and the importance of patronizing new businesses which support our school.
  - c) Ralphs – very weak support from our parents... only 30 currently signed up. Parents need to re-register their Ralph's Club card every year in order for Lanai to benefit.
- 7) In these tough economic times, reminder to support other FOLB fundraisers
  - a) Spirit Wear – full catalogue now on-line (Thanks Lisa Liss!)
  - b) The Hut
  - c) Subway Sales
  - d) Birthday Book Club
- 8) Heading toward Spring, FOLB will be looking for fundraising ideas and feedback in planning for 2010-2011 school year. Each year, FOLB conducts a comprehensive analysis of all existing fundraisers and potential new opportunities. Parent feedback and suggestions are welcomed and encouraged, and we will be soliciting ideas for the coming year soon.
- 9) FOLB calendar items...
  - a) February 17<sup>th</sup> @ 8:30am - Next FOLB/PTA Meeting
  - b) March 13<sup>th</sup> - Lanai's Annual Spring Auction & Gala
  - c) April 17<sup>th</sup> & 18<sup>th</sup> – Rummage Sale
  - d) April 19<sup>th</sup> – April 30<sup>th</sup> – Laps for Lanai pledge period
  - e) May 27-28<sup>th</sup> – Laps for Lanai run